

La Crosse Lighting Lacrosse Club
Board Meeting
January 15, 2018

In attendance: Janice Lambert, Shelly LaPlount, Tracey Melvin, Joe Lamere, Sarah Smith, Katie Irwin, Chris Bell

Meeting called to order at 6:33pm

President report:

2 board positions still remain open – Fundraising and Coaches Rep

1 critical non-board position – League Rep

Discussed bulk email sent to all families regarding online registration and changes over the past months. Need to add Chris Bell to email list.

Still need to work on Federal EIN # - will work on this after the meeting as we cannot go forward with online registration without it. Will also work on 501C after meeting.

VR Report: No Report

Past President Report: No Report

Secretary Report:

Board reviewed October minutes. Sarah made a motion to approve October minutes, Katie 2nd the motion. Motion passed, October minutes approved.

Board reviewed November minutes. Sarah made a motion to approve November minutes, Katie 2nd the motion. Motion passed, November minutes approved.

Board reviewed December minutes. 3 corrections to be made. Janice made a motion to approve corrected December minutes, Sarah approved corrected minutes. Motion passed, December minutes with corrections are approved.

Treasurer Report:

Board reviewed 2018 Budget and Expenses. Janice discussed League fees, with 4 divisions (varsity, JV, 14U, 12U) Registration will be \$200 for Varsity, \$160 for JV, and 2 Youth teams at \$165.00 each. This increase will include the new scheduling fee for Badgerland as they hired a company to help do the scheduling for Youth teams.

Katie made a motion to approve the 2018 Budget, Sarah 2nd the motion. July 1st-June 30th Budget approved.

Board reviewed September 17th – October 16th 2017 Expense worksheet – with corrections made to the check numbers – 2 expenses – no revenue

Board reviewed November 16 – December 17th 2017 Expense worksheet – 3 checks were used for expenses, no revenue

Board reviewed December 1, 2017 – January 14th 2018 Expense worksheet – 2 expenses – no revenue.

Katie made a motion to approve September – October corrected expenses, Shelly 2nd the motion. September – October expenses approved.

Katie made a motion to approve November - December expenses, Shelly 2nd the motion. November - December expenses approved.

Katie made a motion to approve December – January expenses, Shelly 2nd the motion. December - January expenses approved.

High School Rep Report:

Missing uniform #20 has been returned to Joe.

Need to do recruitment in West Salem, Central, Holmen, Onalaska, Logan High Schools. Look to start February 12th – 16th Monday through Thursday. Janice will send the schools an email requesting a table during lunch hours and will let us know availability. Joe and Kirsten can do West Salem, Sarah can Central, Katie can do Logan, Tracey/Shelly/Janice can do Holmen.

Janice will send out an email to all parents and offer this recruitment as service hours – if no one wants to do service hours the board can take care of these schools.

Youth Rep Report:

Katie discussed Irving Pertzsch fun fair on March 17th (this is all the clinic date) a silent action, games, demos will be going on – we could have someone at a table to hand out flyers or run a game. Katie will McCain's to see if they would be interested in this.

Katie will be the Youth Point of Contact for Badgerland.

Fundraising Report:

Janice sent the list of sponsors – want to start on Sponsorship in January.

Coaching Director Report:

Becky Bryant has an interested party for coaching. She will give them Chris's number.

Janice will reach out to family that is new to West Salem and see if he is interested in a coaching position.

No youth coaches are returning as far as the Board knows. Sarah and Chris to work together on recruitment.

Chris and Sarah will reach out to UWL – or have Dalton contact President of the clubs.

We have a tentative High School schedule, Chris is adjusting this slightly. Baraboo has not been in contact with Chris regarding a date for a game.

Tournament in Dubuque will be April 7th. Tracey will contact Ready for a bus.

Rockford tournament will be May 5th – 6th. Cost is \$500.00. Shelly discussed coupon book incentive to help off-set the cost of Rockford.

Sarah made a motion to pay the \$500 Registration fee for the Rockford tournament, Katie 2nd the motion. Motion passed. Chris will reschedule the East Side Friday night game before the Rockford tournament.

For the Dubuque tournament, the High School players will be required to ride the motor coach and the charge for this will be \$20.00 per person/player to off-set the cost.

Shelly made a motion to increase the online registration fee to include the \$20.00 for the High School team for the Dubuque tournament. Tracey 2nd the motion, motion passed to increase the cost to \$220/\$170.00

Home game field – is the current plan to play on the practice field or will we have a separate game field? Shelly to contact Brandi at Holmen High School regarding the field use. Chris will send Shelly the High School Schedule within the next few days so she can discuss with Brandi.

Katie to contact Charlie at Onalaska again regarding the field use here. Katie has not heard back from Charlie still after several attempts. Chris will send Katie availability for a meeting with Charlie. At this time, it was discussed to just schedule a meeting.

Chris asked if the Club would be purchasing any field equipment with or without the grant? Rage cages for practice estimated to be \$300 a piece. Collegiate rage cages estimated to be \$600 a piece. Practice nets are estimated to be \$100-200 a piece.

Sarah made a motion to allow Chris to purchase 2 Collegiate rage cages at \$600 each to total \$1200. Katie 2nd the motion, Motion passed.

Club will not need to purchase any new socks.

Old Business:

Badgerland has a meeting Wednesday, January 17th in Sun Prairie if any board members could attend.

Discussed website with Board, Janice and Tracey each had a computer and walked through the new site with Board members.

Janice will add information regarding a financial assistance/scholarship available for registration upon request.

New Business:

Past photographer for the club has been Arneson Photography – looking in other options:

Design Photography and Empire Photography.

Empire Photography will give 10% of sales back to the club. Janice to contact Empire with questions on weather, pricing and any travel expenses. Will discuss at February Board meeting.

Board reviewed new art work for apparel. Discussed the online store when to open and close the store.

Sarah will add a blanket to the order form – need to have a minimum of 12 people interested in blanket to order.

Sarah will list an option to have the player's names and numbers to the back of the shirts. Look into having the names and numbers on the Jackets as well.

The online store will open on February 17th – March 19th.

Katie was contacted by LINK magazine as they were doing a piece on the history of Lacrosse – Katie will provide them with some pictures and a link to the Lacrosse website.

Next meeting February 19th @ 6:30 pm

Katie made a motion to adjourn at 8:49pm, Sarah 2nd the motion. Motion passed.